



Reach competitive FPS players at the moment
they're deciding what gear to buy.

dcprosens.com

support@dcprosens.com

Sensitivity Converter · Aim Trainer · Gear Database · Pro Settings

Why Advertise With Us

DCPROSENS is a suite of free tools built for competitive FPS players: a sensitivity converter, DPI calculator, browser-based aim trainers, a verified mouse/gear database, and pro-player settings breakdowns for Valorant, CS2, Apex Legends, and more.

High purchase intent

Visitors arrive specifically to dial in sensitivity, DPI, and gear settings — the exact moment they're most likely to research or buy a new mouse, monitor, keyboard, or mousepad.

Core FPS audience

Valorant, CS2, Apex Legends, and Overwatch players — a focused competitive-shooter audience, not a general gaming crowd diluted across genres.

Tool-driven, repeat visits

The converter, DPI calculator, and aim trainers are utilities players return to every time they tweak a setting or switch games, not a one-time article read.

Global reach

Traffic spans North America, Europe, and Asia, mirroring the global footprint of the Valorant, CS2, and Apex competitive scenes.

What We Offer

- **Blog & Guide Sponsorships**
Native placements inside gear comparison articles and guides — the highest-intent content on the site.
- **Display Banners**
Standard IAB sizes across the blog: leaderboard, medium rectangle, skyscraper, and mobile formats.
- **Newsletter & Email**
Reach our subscriber list directly with a dedicated or co-branded send.
- **Custom Integrations**
Product mentions in gear guides, database listings, or a dedicated review.

Placements & Rates

Introductory rates — updated as traffic grows. Ask for a custom quote with current analytics.

PLACEMENT	DETAILS	RATE
Native Blog Placement	In-content native ad, per article	\$50 / mo
Leaderboard Banner (728x90 / 320x50)	Top-of-page, responsive	\$75 / mo
Medium Rectangle (300x250)	In-article, high visibility	\$60 / mo
Skyscraper (160x600)	End-of-article placement	\$50 / mo
Small Banner (468x60 / 160x300)	Supplementary placements	\$35 / mo
Newsletter Mention	Dedicated or co-branded send	\$40 / send
Custom Gear Review / Integration	Dedicated review or database feature	from \$150 (one-time)
Site-wide Social Bar (Exclusive)	One advertiser at a time, sitewide reach	\$100 / mo

Bundle & save

Combine 3+ placements across the blog and get a custom bundled rate — ask us for a quote.

Ready to talk?

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dcprosens.com/advertise